Print Survey Page 1 of 8

Grantee Informati	ion					
ID		1441				
Grantee Name		WUMB-FM				
City		Boston				
State		MA				
Licensee Type		University				
1.1 Employment of Fe	ull-Time Radio I	Employees			Jump to question: 1	1.1 🗸
Please enter the number The first grid includes all and the last grid includes	female employee	s, the second grid inclu		es,		
1.1 Employment of Fe	ull-Time Radio I	Employees			Jump t	o question: 1.1 🗸
Major Job Category / Job Code /	African American		Native American	Asian/Pacific	White, Non-Hispanic	
Joint Employee	Females	Females	Females	Females	Females	Total
Officials - 1000		1			0	1
Managers - 2000		0				0
Professionals - 3000				1		1
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100					1	1
Craftspersons (Skilled) - 5200					0	0
Operatives (Semi- Skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	1	0	1	1	3
1.1 Employment of Fe	ull-Time Radio I	Employees			Jump t	o question: 1.1 🗸
Major Job Category /						
Job Code /	African American		Native American	Asian/Pacific	White,	
Job Code / Joint Employee	African American Males	Hispanic	Native American Males	Asian/Pacific Males	Non-Hispanic	Total
Job Code / Joint Employee Officials - 1000	American	Hispanic	American		Non-Hispanic	0
Job Code / Joint Employee	American	Hispanic	American		Non-Hispanic	
Job Code / Joint Employee Officials - 1000	American	Hispanic	American		Non-Hispanic Males	0
Job Code / Joint Employee Officials - 1000 Managers - 2000	American	Hispanic	American		Non-Hispanic Males	1
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000	American	Hispanic	American		Non-Hispanic Males	1 3
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000	American	Hispanic	American		Non-Hispanic Males	1 3 1
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical -	American	Hispanic	American		Non-Hispanic Males	3 1 0
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled)	American	Hispanic	American		Non-Hispanic Males	1 3 1 0
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-	American	Hispanic	American		Non-Hispanic Males	0 1 3 1 0 0
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi- Skilled) - 5300 Laborers (Unskilled) -	American	Hispanic	American		Non-Hispanic Males	0 1 2 0 0 0 0
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi- Skilled) - 5300 Laborers (Unskilled) - 5400 Service Workers -	American	Hispanic	American		Non-Hispanic Males	0 1 3 1 0 0 0
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi- Skilled) - 5300 Laborers (Unskilled) - 5400 Service Workers - 5500	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males Males	0 1 2 0 0 0 0 0 0 0 0 5
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi- Skilled) - 5300 Laborers (Unskilled) - 5400 Service Workers - 5500	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 5 5	0 1 3 1 0 0 0 0 0 0 0 0 5 1.1 \$\infty\$
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-Skilled) - 5300 Laborers (Unskilled) - 5400 Service Workers - 5500 Total  1.1 Employment of Fit Major Job Category / Job Code / Joint Employee	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 3 1 0 0 0 0 0 0 0 0 5 1.1 \$\infty\$
Job Code / Jobnet Service Workers - 5500  Total  1.1 Employment of Fit Major Job Category / Jobnet Service Workers - 5500  Total  1.1 Employment of Fit Major Job Category / Jobnet Category / Jobnet Code / Joint Employee Officials - 1000	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 3 1 0 0 0 0 0 0 0 0 5 1.1 \$\infty\$
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-Skilled) - 5300 Laborers (Unskilled) - 5400 Service Workers - 5500 Total 1.1 Employment of File Major Job Category / Job Code / Joint Employee Officials - 1000 Managers - 2000	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 2 0 0 0 0 0 0 0 5
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-Skilled) - 5300 Laborers (Unskilled) - 5400 Service Workers - 5500 Total  1.1 Employment of Fr. Major Job Category / Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 2 0 0 0 0 0 0 0 5
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-Skilled) - 5300 Laborers (Unskilled) - 5400 Service Workers - 5500 Total 1.1 Employment of Fi Major Job Category / Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 3 1 0 0 0 0 0 0 0 5 1.1 ∨
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-Skilled) - 5300 Service Workers - 4500 Total 1.1 Employment of Final Major Job Category / Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 3 1 0 0 0 0 0 0 0 5 1.1 ▼
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-Skilled) - 5300 Service Workers - 4500 Total 1.1 Employment of Final Major Job Category / Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) -	American Males  On the state of	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 3 1 0 0 0 0 0 0 0 5 1.1 ∨
Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100 Craftspersons (Skilled) - 5200 Operatives (Semi-Skilled) - 5300 Service Workers - 4500 Total 1.1 Employment of Final Major Job Category / Job Code / Joint Employee Officials - 1000 Managers - 2000 Professionals - 3000 Technicians - 4000 Sales Workers - 4500 Office and Clerical - 5100	American Males	Hispanic Males	American Males	Males	Non-Hispanic Males  1 3 1 1 Jump to question: [1	0 1 3 1 0 0 0 0 0 0 0 5 1.1 ▼

Print Survey Page 2 of 8

Service Worke	rs - 5500											
Total												1
1.1 Employment of Full-Time Radio Employees  Jump to question: 1.1 ▼												
Please enter the person with dis					erican fema	ıle).						
white female												
1.2 Major Pro	ogrammi	ng Decisi	on Mal	kers						Jump to qu	estion: 1.	2 🗸
Please report by major program decisions about result in a doubt programming of by job category	ming deci it program ole-countii decisions s	sions. Inclu acquisition ng of some should be ir	de the : and pr full-time cluded	station gene oduction, pre e employees in the count	ral manage ogram deves; employee ts for this ite	er if appropriate elopment, on- es having the	te. Major p air progra responsib	programming im scheduling	decision , etc. Th	s include	ld	
1.2 Major Pro	ogrammi	ng Decisi	on Mal	kers						Jump to qu	estion: 1.	2 🗸
Of the full-time have responsib						cluding the st	ation gene	eral manager,				
1.2 Major Pro	ogrammi	ng Decisi	on Mal	kers						Jump to	question	1.2 🗸
	A	African merican		Hispanic		Native American	Asia	an/Pacific	Non	White, -Hispanic		Total
Female				1						0		1
Major Programming Decision Makers												
Male Major										1		1
Programming Decision Makers												
Total		0		1		0		0		1		2
1.3 Employm	ent of P	art-Time F	Radio I	Employees	5					Jump to qu	estion: 1.	3 🗸
Please enter the includes all fent and the last gri	nale empl	oyees, the s	second	grid include			t grid					
1.3 Employm	ent of P	art-Time F	Radio I	Employees	5						Jump to	question: 1.3 🗸
Major Job Ca	tegory /	Am	frican erican		Hispanic	Am	Native nerican	Asian/P			White,	Total
Job Code Officials - 1000	)	Fe	males		Females	Fe	emales	rei	males		emales	Total 0
Managers - 20	00		$\equiv$									0
Professionals -	3000										1	1
Technicians - 4	1000										0	0
Sales Workers	- 4500											0
Office and Cler 5100	rical -		2								0	2
Craftspersons - 5200	(Skilled)										0	0
Operatives (Se skilled) - 5300	emi-											0
Laborers (Unsl	killed) -				0							0
Service Worke 5500	rs -										0	0
Total			2		0		0		0		1	3
1.3 Employm	ent of P	art-Time F	Radio E	Employees	3						Jump to	question: 1.3 🗸
Major Job Ca	tegory /		frican erican		Hispanic	Am	Native nerican	Asian/P		Non-H	White, ispanic	
Job Code Officials - 1000			Males		Males		Males		Males		Males	Total
Managers - 20			_						_		1	1
Professionals -											0	
Technicians - 4											- 0	0
Sales Workers												0
Office and Cler			1		0				1		2	4
5100 Craftspersons - 5200	(Skilled)										0	0
Operatives (Se skilled) - 5300	emi-											0
Laborers (Unsl	killed) -											0
Service Worke	rs -											0
5500 Total			1		0		0		1		2	-
							U		1		3	5
1.3 Employm Major Job Ca Job Code		art-Time F	kadio I	employees	5				F	Jump to que		

Print Survey Page 3 of 8

Officials - 1000							[	
Managers - 2000							[	
Professionals - 3000							[	
Technicians - 4000							[	
Sales Workers - 4500							[	
Office and Clerical - 5100							[	
Craftspersons (Skilled) - 5	200							
Operatives (Semi-skilled)	- 5300						[	
Laborers (Unskilled) - 540	0						[	
Service Workers - 5500							[	
Total								0
1.4 Part-Time Employn	nent						Jump to	question: 1.4 🗸
Of all the part-time employ worked 15 or more hours p	rees listed in Ques per week, but not t	tion 1.3, ull time?	how many worked	less	s than 15 hours per v	veek and hov	many	
1.4 Part-Time Employn	nent						.lump to	question: 1.4 🗸
Number working less than		k					oump to	8
1.4 Part-Time Employn	nent						lump to	question: 1.4 🗸
Number working 15 or mor							Junip to	question. 1.4 V
_								
1.5 Full-Time Hiring  Enter the number of full-tin	ne employees in e	ach cate	nony hired during t	ha fi	scal year		Jump to	question: 1.5 🗸
(Do not include internal pro	omotions, but do i	clude en	nployees who chai	nged	from part-time to fu	II-time status	during the	fiscal year.)
1.5 Full-Time Hiring							Jump to	question: 1.5 🗸
No full-time employees we	ere hired (check he	re if appl	icable)					
1.5 Full-Time Hiring							Jump to	question: 1.5 V
Major Job Category /								
Job Code Officials - 1000	Minority Female	Non	-Minority Female		Minority Male	Non-Minor	ity Male	Tota
Managers - 2000								
Professionals - 3000								
Technicians - 4000								
Sales Workers - 4500								
Office / Service Workers								
- 5100-5500								
Total	0		0		0		0	
1.6 Full-Time and Part-	Time Job Open	ings					Jump to	question: 1.6 🗸
Enter the total number of f previously filled positions a	and newly created	positions	. Include all position	ons t	that became availabl	e during the	iscal year,	
regardless of whether they whether it was filled by an	internal or an exte	rnal cand	didate. Do not inclu	ude :	as job openings any	positions cre	ated throug	jh .
the promotion of an emplo newly created position to b							vas no vac	ancy or
1.6 Full-Time and Part-	Time Job Open	ings					Jump to	question: 1.6 🗸
Number of full-time and pa	art-time job openin	gs						1
1.7 Hiring Contractors							Jump to	question: 1.7 🗸
During the fiscal year, did	you hire independ	ent contra	actors to provide a	ıny c	of the following service	es?		
1.7 Hiring Contractors							Jump to	question: 1.7 V
							Che	ck all that apply
Underwritting solicitation re	elated activities							
Direct Mail								
Telemarketing								
Other development activiti	es							
Legal services								<b>✓</b>
Human Resource services	5							
Accounting/Payroll								<u> </u>
Computer operations								_
Website design								✓
Website content								
Broadcasting engineering								<b>✓</b>
Engineering								
Program director activities								

Print Survey Page 4 of 8

None of the above			
Comments	0		
Question  No Comments for this section	Comment		
2.1 Average Salaries FULL TIME EMPLOYEES	S ONL Y		
2.1 Average Salaries FOLL TIME EMPLOTEES	# of Employees	Avg. Annual Salary	np to question: 2.1 V  Average Tenure
Chief Executive Officer	1.00	\$ 108,139	2
Chief Executive Officer - Joint		\$	
Chief Operations Officer		\$	
Chief Operations Officer - Joint		\$	
Chief Financial Officer		\$	
Chief Financial Officer - Joint		\$	
Publicity, Program Promotion Chief		s	
Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief  Communication and Public Relations, Chief - Joint		\$	
		\$	
Programming Director	1.00	\$ 81,370	3
Programming Director - Joint		\$	
Production, Chief		\$	
Production, Chief - Joint		\$	
Executive Producer		\$	0
Executive Producer - Joint		\$	
Producer		\$	
Producer - Joint		\$	
Development, Chief		\$	
Development, Chief - Joint		\$	
Member Services, Chief	1.00	\$ 51,428	3
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
Underwriting, Chief		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	
Government Grants Solicitation, Chief - Joint		\$	
Operations and Engineering, Chief		\$	
Operations and Engineering, Chief - Joint		\$	
Engineering Chief		\$	
Engineering Chief - Joint		\$	
Broadcast Engineer 1		\$	
Broadcast Engineer 1 - Joint		\$	
Production Engineer		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief	1.00	\$ 74,939	8
Facilities, Satellite and Tower Maintenance, Chief - J	loint	\$	
Technical Operations, Chief		\$	
Technical Operations, Chief - Joint		\$	
Education, Chief		\$	
Education, Chief - Joint		\$	
Information Technology, Director		\$	
Information Technology, Director - Joint		\$	

Print Survey Page 5 of 8

	Coordinator				\$		
Volunteer (	Coordinator - Joint				\$		
News / Cur	rrent Affairs Director				\$		
News / Cur	rrent Affairs Director -	Joint			\$		
Music Dire	ctor				\$		
Music Libra	arian/Programmer				\$		
Announcer	r / On-Air Talent			3.00	\$ 45	,878	14
Announcer	r / On-Air Talent - Join	t			\$		
Reporter					\$		
Reporter -	Joint				\$		
Public Info	rmation Assistant				\$		
Public Info	rmation Assistant - Jo	int			\$		
Broadcast	Supervisor				\$		
Broadcast	Supervisor - Joint				\$		
Director of	Continuity / Traffic				\$		
Director of	Continuity / Traffic - J	oint			\$		
Events Cod	ordinator				ś		
	ordinator - Joint				s	= =	
	nistrator/Web Master				s	_	
	nistrator/Web Master	- Joint			s	=	
Total				7.00	d 361	754	30
Comments	<b>S</b>			7.00	ş361	,754	30
Question			Comment				
No Comme	ents for this section						
3.1 Gover	rning Board Metho	d of Selection				Jump to quest	tion: 3.1 🗸
	number of governing b nembers) who are sele		ling the chairperson an methods:	d both voting and	d non-voting		
			mounday.				
	rning Board Metho		office hold)			Jump to quest	
EX-OIIICIO	(Automatic membersh	ip because of another	office field)				0
3.1 Gover	rning Board Metho	d of Selection				Jump to quest	tion: 3.1 🗸
	by government legisla overnment official (e.g.		chool board)				17
	rning Board Metho					h to	i 24 14
	community/members					Jump to quest	5
Liected by	community/members	шр					5
3.1 Gover	rning Board Metho	d of Selection				Jump to quest	tion: 3.1 🗸
Other (plea	ase specify below)						
3.1 Gover	rning Board Metho	d of Selection				Jump to quest	tion: 3.1 🗸
3.1 Gover	rning Board Metho	d of Selection				Jump to quest	tion: 3.1 🗸
Elected by	board of directors itse	elf (self-perpetuating b	ody)				
2.1 Govo	rning Board Metho	d of Soloction				h to	i [24 ) 4
	per of board members		ahove)			Jump to quest	22
			,				
	rning Board Membe					Jump to quest	tion: 3.2 🗸
	ort the racial or ethnic governing board mem		s of your governing bo	ard by gender. P	lease also repo	ort the	
3.2 Gover	rning Board Membe	ers				Jump to quest	tion: 3.2 V
	_		ctions and Definitions"	in the Employme	ent subsection.	to quoo	
	rning Board Membe					lumn to	question: 3.2
50161	African American	Hispanic	Native American	Asian / Pag	ific White	Non-Hispanic	question: 3.2
Female Board	1	Пізрапіо	Native American	Asiaii/Tac		5	
Members Male						221	
Board	2				1	13	
Members Total	3	0	0		1	18	
			U			10	
	rning Board Membe	ers				Jump to quest	tion: 3.2 🗸
Number of	Vacant Positions						
3.2 Gover	rning Board Membe	ers				Jump to quest	tion: 3.2 V
Total Numi	ber of Board Members	s (Total should equal t	he total reported in Qu	estion 3.1.)			22
3 2 6 6	rning Board Man-1-	orc				lunes to 1	ion 20 · ·
J.Z GOVE	rning Board Membe	UI S				Jump to quest	ion:[3.2 🗸

Print Survey Page 6 of 8

Number of Board Members with disabilities			
Comments			
Question  No Comments for this section	Comment		
No Comments for this section			
4.1 Community Outreach Activities		Jump to questio	
Did the grant recipient engage in any of the following formal component designed to be of special service.			
4.1 Community Outreach Activities		Jump to questio	
Produce public service announcemnts?			Yes/No Yes
Did the public service announcements have a spec	cific, formal component designe	ed to be of special service to the educational	Yes
community?			
Did the public service announcements have a spec community and/or diverse audiences?			Yes
Broadcast community activities information (e.g., c Did the community activities information broadcast	•		Yes Yes
educational community?	nave a specific, formal compo	nent designed to be of special service to the	103
Did the community activities information broadcast minority community and/or diverse audiences?			Yes
Produce/distribute informational materials based o  Did the informational programming materials have		-	Yes
Did the informational programming materials have educational community?  Did the informational programming materials have			Yes / Yes
community and/or diverse audiences?	a specific, formal component u	esigned to be of special service to the minority	res
Host community events (e.g. benefit concerts, neig			Yes
Did the community events have a specific, formal of		•	Yes r Yes
Did the community events have a specific, formal of diverse audiences?	component designed to be of sp	bectal service to the millionty community and/o	i res
Provide locally created content for your own or and			Yes
Did the locally created web content have a specific community?	, formal component designed to	o be of special service to the educational	Yes
Did the locally created web content have a specific community and/or diverse audiences?	, formal component designed to	o be of special service to the minority	Yes
Partner with other community agencies or organizadistrict)?	ations (e.g., local commerical T	V station, Red Cross, Urban League, school	Yes
Did the partnership have a specific, formal compor	ent designed to be of special s	service to the educational community?	Yes
Did the partnership have a specific, formal compor audiences?	ent designed to be of special s	service to the minority community and/or divers	se Yes
Comments			
Question	Comment		
	Comment		
Question  No Comments for this section  5.1 Radio Programming and Production	Comment	Jump to questio	n: 5.1 🗸
Question No Comments for this section	Comment	Jump to questio	n: 5.1 🗸
Question  No Comments for this section  5.1 Radio Programming and Production Instructions and Definitions:  5.1 Radio Programming and Production		Jump to questio	n: 5.1 🗸
Question  No Comments for this section  5.1 Radio Programming and Production Instructions and Definitions:	production in each of the follow d for national distribution is def	Jump to questio	n: 5.1 V e this year?
Question No Comments for this section 5.1 Radio Programming and Production Instructions and Definitions: 5.1 Radio Programming and Production About how many original hours of station program (For purposes of this survey, programming intende	production in each of the follow d for national distribution is def	Jump to questio	n: 5.1 V e this year? for
Question  No Comments for this section  5.1 Radio Programming and Production Instructions and Definitions:  5.1 Radio Programming and Production  About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant  5.1 Radio Programming and Production	production in each of the follow d for national distribution is def	Jump to questio ving categories did the grant recipient complete ined as all programming distributed or offered Jump to questio	e this year? for
Question  No Comments for this section  5.1 Radio Programming and Production Instructions and Definitions:  5.1 Radio Programming and Production  About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant	production in each of the follow d for national distribution is def recipients local market.)	Jump to questio ving categories did the grant recipient complete fined as all programming distributed or offered Jump to questio	e this year? for
Question  No Comments for this section  5.1 Radio Programming and Production Instructions and Definitions:  5.1 Radio Programming and Production About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant  5.1 Radio Programming and Production  Music (announcer in studio playing principally a	production in each of the follow d for national distribution is def recipients local market.)	Jump to questio ving categories did the grant recipient complete ined as all programming distributed or offered Jump to questio	e this year? for
Question  No Comments for this section  5.1 Radio Programming and Production Instructions and Definitions:  5.1 Radio Programming and Production About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant  5.1 Radio Programming and Production  Music (announcer in studio playing principally a sequence of musical recording)  Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the	production in each of the follow d for national distribution is def recipients local market.)	Jump to questio ving categories did the grant recipient complete fined as all programming distributed or offered  Jump to questio  For Local Distribution/All Other  7,665	e this year? for Total 7,665
Question  No Comments for this section  5.1 Radio Programming and Production Instructions and Definitions:  5.1 Radio Programming and Production About how many original hours of station program (For purposes of this survey, programming intende distribution to at least one station outside the grant  5.1 Radio Programming and Production  Music (announcer in studio playing principally a sequence of musical recording)  Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)	production in each of the follow d for national distribution is def recipients local market.)	Jump to questio ving categories did the grant recipient complete fined as all programming distributed or offered  Jump to questio  For Local Distribution/All Other  7,665  130	e this year? for Total 7,665
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Print Survey Page 7 of 8

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2015. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

Joint licensee Grantees that have filed a 2015 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information partnership support, and other activities, and audiences you reached or new audiences you engaged.

Diversity not only reflects the community of our listener base, but also a dynamic workspace that fosters creativity and excellence. WUMB provides programming that reflects our listener base, from urban to rural and multi-continental, but also the diversity of the staff we employee. Our announcers are encouraged to engage the listener with their thoughts and stories on the air and to share information about themselves via their bio pages on our website, as well as through our online program guide. WUMB Radio also employees students, both local to the urban Boston area, as well as students hailing from states around the country, from both urban and rural communities, in our year-long work/study program. We have also furthered our commitment to the diversity we find in our community, from religion to politics to music other than folk/Americana by instituting a student run, student programmed online radio station. The channel content can be anything the student chooses, so long as it fits FCC requirements, from religion, politics, sports and talk radio to world and popular music. In 2016 we are going to continue our Beacon student program with live concerts, workshops and we will also implement an interm program for students on campus.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, leachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important roanizations in the area.

We have continued our student run internet radio station, "The Beacon". This project has allowed students the opportunity to learn about a variety of radio formats and music genres and is providing them with valuable experience and knowledge of public radio. We have also expanded to include live performance, as well as training sessions on concerts, sound and booking. In partnership with the Berklee College of Music and the Department of Conservation and Preservation we produce a month long live music series on Carson Beach in South Boston. The series runs 4-weeks each August. Berklee students perform in a live show each week allowing us to bring music into the local community. We have also partnered with Berklee on their First Night activities, airing their yearly concert to make the show available to the general public. During the year we also put together vignettes celebrating women in music, for Women's History Month.

#### 6.1 Telling Public Radio's Story

ump to question: 6.1 🗸

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational tiles across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

We have continued to partner with Berklee College of Music on their summer concert series, and various public events that take place throughout Boston. These events bring local musicians the opportunity to play to audiences they might not have have the chance to, and for community members to experience music free of charge, that they might not have had the opportunity to hear before. Through these events we have also partnered with the DCR of Boston, Department of Conservation and Recreation, as some of the events are held at some of their locations (local beaches and parks). "Concerts at Carson Beach is a highlight for many local and vistors summer. Thanks for our collaboration with WUMB and the DCR, concert goers are able to enjoy up and coming folk artists for free at the seaside. We look forward to continuing and growing the partnership." Michael Borgida Marketing Manager at Berklee College of Music "The DCR Massparks was thilled once again to partner with WUMB and Berklee to host fantastic local musical talent along the seaside at Carson Beach during the first four Saturdays in August. Cool music on a hot day...what could be better. And free too! We love Concerts at Carson Beach" Maggi Brown Visitor Services Supervisor DCR Blue Hills Reservation

# 6.1 Telling Public Radio's Story

Jump to guestion: 6.1 V

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2015, and any plans you have made to meet the needs of these audiences during Fiscal Year 2016. If you regularly broadcast in a language other than English, please note the language broadcast.

In 2016 we ran a month long featurettes special on Women in Music for Women's History Month. We also created a webpage on our website to house the featurettes and information about these women. We have also continued to produce our show, The Commonwealth Journal, in partnership with UMass Boston, to bring awareness to the community about local opportunities for education and business as well as local public affairs. We also continue to expand our community calendar to include events at local libraries, including trainings' and free educational opportunities for the community. In 2016 we hope to continue strengthening our ties to the community and continue to offer resources to all community members regarding education and opportunities to assist in furthering their goals.

## 6.1 Telling Public Radio's Story

Jump to question: 6.1 🗸

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

The grant money we receive helps us to not only continue to broadcast our Commonwealth Journal show but it also gives us the opportunity to explore new ideas to connect & serve the ever changing and expanding community that surrounds us here in Boston. In this past year we have been able to make improvements to our signal strength, enabling us to reach a broader audience, which in turn has provided opportunities for us to be involved in community events that we were not aware of previously. We have also been able to continue broadcasting nationally syndicated programs such as Etown, Mountain Stage, American Roots, Beale Street Caravan, American Roots and the World Cafe, as well as add a new program, Music (it) Roots. With the grant money we have also been able to strengthen our ties to the student community at UMass Boston by hosting acoustic campus concerts, and training sessions for any student interested in learning more about the behind the scenes of live performance, such as booking artists and running sound. In the coming year we are going to expand this program to include live performance by the students, and hope to engage them with a weekend long Folk and Roots Music symposium, also open to the public, culminating in live show.

## Comments

Question

Comment

No Comments for this section

7.1 Journalists

Jump to question: 7.1 ✓

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

## 7.1 Journalists

Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White Hi
News Director										
Assistant News Director										
Managing Editor										
Senior Editor										
Editor										

Print Survey Page 8 of 8

Executive Producer										
Senior Producer	1			1						
Producer		2		2						
Associate Producer										
Reporter/Producer										
Host/Reporter	3	10	0	8	5					
Reporter										
Beat Reporter										
Anchor/Reporter										
Anchor/Host										
Videographer										
Video Editor										
Other positions not already accounted for										
Total	4	12	0	11	5	0	0	0	0	
Comments										
Question		Comme	ent							

No Comments for this section